Print Form | Submit by Email

Piaggio Vehicles Pvt. Ltd

Two Wheeler Division

DEALERSHIP PROPOSAL FORM

Piaggio Vehicles Private Limited

Two Wheeler Dealership Proposal Form

Instructions for completing the dealer proposal form:

1. Please fill in all the sections in the proposal form.

2. Please ensure that the application form is complete in all aspects.

3. Submit the printed copy of the completed form along with all the required documents at the following address:

   General Manager
   Channel & Business Development Dept.
   Piaggio Vehicles Private Limited
   4th Floor "Kumar Orion"
   Opp. St. Meera's College
   Koregaon Park road
   Pune - 411001
   Maharashtra, India
   Tel : +91-20- 30574100
   Fax :+ 91-20-30574150/30574151

   Or Email a copy to dealer-2wheeler@piaggio.co.in with all relevant documents (In case of additional information, you may please attach enclosures)

4. PVPL reserves the right to reject any application without assigning any reason whatsoever and the decision of PVPL shall be final and binding on the party.

Proposed Dealer's Profile.

City Applied For: A-

No. of enclosures: _____

Ref. No. _____

Received By: _____

Date: _____

Acknowledge by & Date: _____

Section I

1. Key Applicant's Details:

Name

Address

City State

Phone No

Mobile No

E mail Id

Click here to Submit

Photograph of the Key Applicant

*Incase of partnership firm, please provide photograph of all partners

2. D.O.B _____

3. Educational & professional qualification of applicant(s) & other proposed partners/directors for Piaggio dealership.

Sr. No.	Name	Relationship with Main Customer	Age	Qualification	Present Occupation	Proposed % Holding in Dealership
1						
2						
3						

4. Proposed company structure ◯ Proprietorship ◯ Partmership ◯ Private Limited

5. Experience Details: **(**starting with the most recent one**)**

Experience of proposed dealer principal (Key Applicant)

Sr. No.	Company	Designation	From Date	To Date	Duration (Years)
1					
2					
3					

Section – II

1. **For Partnership Firm**

Information about the partners ***(Please tick mark against the partner who will be responsible for the proposed operation)***

Sr. No.	Name of thr Partner	Age	Qualification	Work Experience In Years	Capital Contribution	
					Rs in Thousand	In Percentage
1						
2						
3						
4						

Please specify the work experience of each partner ***(Please specify the no. of years for which the partner has held each responsibility. Please also specify any relevant experience in the automotive industry)***

More details of partner who will be responsible for proposed operation.

Section – III

1. **For Public / Private Limited company**

Information about Directors

Sr. No.	Name of the Partner	Age	Qualification	Work Experience In Years	% Share Holding	Responsibility/ Designation
1						
2						
3						

Please specify the details of professional experience of each Director ***(Please specify the no of years for which the Director has handled each responsibility. Please also indicate any relevant experience in the automotive industry)***

Section – IV

1. Financial details for current business: (To be filled by all applicants)

Financial details - Existing Business	Rs - in lac		
	1st Year	2nd Year	3rd Year
a) Total Paid up Capital			
b) Reserves & Surplus			
c) Net Worth = (a+b)			
d) Medium & Long term loans			
e) Book Value of Fixed Assests			
f) Turn Over			
g) Profit Before Tax			
h) Profit After Tax			
i) Total Manpower			

Bankers Details			
Sr. No.	Name & Address	Type of Facility & Limit Sanctioned (In Lacks)	Details of Assets Hypothecated & their Market Value
1			
2			
3			

Section V

1. Details of any other members who could be part of the management:

Sr. No.	Details	Member 1	Member 2
1	Name		
2	Relationship with the Applicant		
3	Company		
4	Designation		
5	Phone No./Mobile No.		
6	E mail id		

Section VI

1. **Financial and Professional details:**

Information on current businesses:

Company Name	Type of Business	Business Locations	Year of Establishment	Type of Company	Nominated Family Member	Turnover (Lacs) 2009-2010	Net Worth (Lacs) 2009-2010	Turnover (Lacs) 2010-2011	Net Worth (Lacs) 2010-2011

Type of Business : Trading, Manufacturing, Retail etc
Type of Company: Private Ltd, Partnership, Proprietorship

2. Personal Financial Position

Asset Class	Asset Details	Values in Lacs	Liability Class	Liability Details	Values in Lacs
Cash			Bank Borrowing		
Securities			Personal L oans		
Real Estate			Income Tax Liabilities		
Household Income			Others		
Business Investment					
Total Assets (A)			Total Liabilities (L)		

3. **Other Details:**

Have you or anyone in family were/are involved with Piaggio Vehicles Pvt Ltd & its dealership?

(Tick the appropriate option)

◯ YES ◯ NO

If Yes: Details

Section VII

1. **Do you propose to make new company?**
2. **Company Formation:**

◯ YES ◯ NO

Mention the proposed share holding pattern:

Sr. No.	Name	Relationship	Proposed % Holding in Dealership
1			
2			

3. If interest in Future Expansion, please indicate location/s:

a) _____ b) _____ c) _____

4. Investment (in Lacs):

Sr. No.	Types of Funds	Long Term	Working Capital
1	Own Funds		
2	Term Loans		
3	Total (1+2)		
4	Source of Funds		
5	Time Frame to Source Funds		

5. Infrastructure Details:

Sr. No.		Showroom	Workshop
1	Plot Size (Sq Ft)		
2	Covered Area (Sq Ft)		
3	Open Area (Sq ft)		
4	Plot Frontage (Ft)		
5	Build-up Area Frontage (Ft)		
6	Ownership Status (Owned/Leased)		
7	Complete Address with PIN Code		
8	Location		
9	Nearby Landmark		
10	Time Required to complete site as per norms after issue of LOI		

Section VIII

1. Expected Sales Volume (Units):

Sr. No.	Models	Year I (Average Per Month)	Year II (Average Per Month)
1	Scooters- Vespa & Others		
2	Motorcycles		
3	Total		

2. Market Potential:

Sr. No.	Brand	No. of Dealers	Scooter Sales (Per Month)	Motorcycle Sales (Per Month)
1	Bajaj Auto Limited			
2	Honda Motorcycle & Scooters I P Ltc			
3	Hero Moto Corp			
4	TVS Motors Ltd.			
5	Suzuki Motors India Pvt. Ltd.			
6	Mahindra Two Wheelers ltd.			
7	Yamaha Motors India Pvt. ltd.			
8	Enfield india Ltd.			

3. Market Information:

City Populations _____

Area _____

Industries Present _____

Other Economic Activities _____

Nearby Cities which can be covered _____

Any Other Information _____

4. Attachments

a) A map of city with your proposed location options and all other locations of competitors dealerships in your city (Annex diagram-please attach)
b) Recent pictures of land/showroom/workshop, if applicable.
c) Family Tree.

5. Data Protection & Non Disclosure

The data you submit as part of your application may be held on file by the Piaggio. Protection terms as stated on the spreadsheet "Data Protection Terms" are binding on you. You will not disclose any of the material supplied by Piaggio during the application process to any third party/ies), except when third party expertise is required to comply with the requirements of the application process and needs to be approved by Piaggio.

We Accept: ☐ YES ☐ NO

_____

Signature of the applicant **Stamp or Seal**

a) City Map
(With location mapping of prosed dealer & competition dealer)

Click Here
to
Submit Image

b) Photographs

Showroom pictures: Outside & Inside

(Close- Right Angular shot)

Click Here
to
Submit Image

c) Photographs

Workshop pictures: Outside & Inside
(Close shot)

Click Here
to
Submit Image

Right Angular shot

Click Here
to
Submit Image

C. Family Tree

Instructions:

- Please mention three generations of your family.
- For daughters, please mention their in laws profession (Business/Service).
- For sons, please specify their professions, briefly.
- Be as informative as possible.

Please see the **specimen** of the family tree for your understanding:

Name	XYZ
Relation	Grand Father
Age	75
Business Involved	Manufacturing

Name	A1
Relation	Uncle
Age	40
Business Involved	Automobile

Name	A2
Relation	Aunt
Age	35
Business Involved	Service (job)

Name	A3
Relation	Father
Age	50
Business Involved	Manufacturing

Name	A4
Relation	Uncle
Age	52
Business Involved	Retail

Name	B1
Relation	Cousin
Age	18
Business Involved	Student

Name	B2
Relation	Cousin
Age	12
Business Involved	Student

Name	B3
Relation	Applicant
Age	25
Business Involved	Manufacturing

Name	B4
Relation	Cousin
Age	28
Business Involved	Retail

Family Tree

(Please fill here)

Name

Relation

Age

Business Involved

Name

Relation

Age

Business Involved

Name

Relation

Age

Business Involved

Name

Relation

Age

Business Involved

Name

Relati

Age

Business Involved

Name

Relati

Age

Business Involved

Name

Relati

Age

Business Involved

Name

Relati

Age

Business Involved

Name

Relati

Age

Business Involved

Name

Relati

Age

Business Involved

Name

Relati

Age

Business Involved

Name

Relati

Age

Business Involved

Checklist of Documents:

Note:
Please submit the below mentioned documents for further processing.

1	Copy of Memorandum/Articles of Association(Not applicable for Partnership /Proprietorship)	
2	Partnership Deed certified by Bankers, if applicable.	
3	Certificate of Registration.	
4	Sales tax Registration Certificate (LST/CST) duly certified by the C.A.	
5	Property ownership documents/ Rental agreement.	
6	Audited financial statements for the last 3 years (Certified by C.A)	
7	Net worth certificate duly certified by the C.A.	
8	Letter from the bank indication credit limits & financial soundness.	
9	Letter of deployment of working capital.	
10	Declaration of own assets with documentary proof.	
11	Copy of income tax returns filed for the last 3 years.	
12	Income tax and sales tax clearance certificate (latest)	
13	Voters Card of Key applicant.	
14	Photocopy of Pan card duly certified by C.A	
15	Residential proof of Key applicant.	
16	Location layout map.	
17	Proposed setup layout (showroom & workshop)	

Data Protection Terms

Piaggio may use your information for vetting and to ascertain your suitability to become a Piaggio Partner. We may keep your information for a reasonable period and may to contact you about our
requirements as and when required.
We may carry out necessary due diligence through our credit reference agencies to ascertain credit worthiness about you to prevent fraud & to verify identity. These agencies may carry out searches on based on your record. The information collected will be used by other credit grantors for making credit decisions about you and the people with whom you are financially associated.

We may share the information with our business partners, who may contact you , if required.

You also consent us to transfer your information to countries with different standards of data protection, if necessary for the stated purposes. If we do make such a transfer, we will ensure your information is appropriately protected.

You have a right to ask for a copy of your information and to correct any inaccuracies stated in the information. .